

WEBSITE COOKIE NOTICE

What Are Cookies?

A “cookie” is a text file of letters and numbers that websites send to a visitor’s computer or other Internet-connected device to uniquely identify the visitor’s browser or to store information or settings in the browser.

A “web beacon,” also known as an Internet tag, pixel tag or clear GIF, links web pages to web servers and their cookies and may be used to transmit information collected through cookies back to a web server. We and our third-party service providers may use beacons to help us track response rates, identify when webpages are accessed or other types of interactions – such as forwarding – and for other purposes listed below.

The term “cookies” includes cookies, tags and pixels.

By dropping a cookie on a website user’s internet device – for example, their computer, laptop or smartphone – the website can recognize that user’s device and store information about the user’s preferences or past actions. Cookies may also allow the website to recognize the user when the user returns to the website.

Our Use Of Cookies?

NECESSARY COOKIES

These are cookies that are required for a website to function. They are used to ensure the safety, security and integrity of our website, as well as to enable users to move around the website and use its features. For example they help support the structure of the pages that are displayed to website users, help to improve navigation and allow website users to return to pages they have previously visited. This type of Cookie only lasts for the duration of the time website users are visiting the website. When a user leaves the website they are deleted automatically.

Cookies categorized as Strictly Necessary cannot be turned off and the consent of the website user is not legally required before their use – we therefore do not seek your consent before using cookies that are strictly necessary.

网站互联网饼干声明

什么是互联网饼干？

“互联网饼干”是一个由字母和数字组成的文本文件，网站将其发送到访问者的计算机或其他互联网连接设备上，以唯一地识别访问者的浏览器或在浏览器中存储信息或设置。

网络信标 “也被称为互联网标签、像素标签或清晰的GIF，它将网页与网络服务器及其“联系起来，并可用于将通过“收集的信息传回网络服务器。我们和我们的第三方服务提供商可能会使用信标来帮助我们跟踪响应率，识别网页被访问的时间或其他类型的互动-如转发-以及用于以下所列的其他目的。

术语“互联网饼干”包括互联网饼干、标签和像素。

通过在网站用户的互联网设备-例如他们的电脑、笔记本电脑或智能手机上投放一个互联网饼干，网站可以识别该用户的设备，并存储关于用户的偏好或过去行动的信息。互联网饼干还可以让网站在用户再次访问网站时识别用户。

我们对互联网饼干的使用

必须使用互联网饼干

这些是网站运作所需的互联网饼干。它们被用来确保我们网站的安全、安保和完整性，以及使用户能够在网站上移动和使用其功能。例如，它们有助于支持显示给网站用户的页面结构，帮助改善导航，并允许网站用户返回到他们以前访问过的页面。这种类型的互联网饼干只在网站用户访问网站的时间段内持续存在。当用户离开网站时，它们会被自动删除。

被归类为“严格必要”的互联网饼干不能被关闭，在使用前不需要征得网站用户的同意，因此我们在使用严格必要的互联网饼干前不会征求您的同意。

Cookies Used

- OptanonConsent
- OptanonAlertBoxClosed
- cloudflare.com
- _cf_bm

使用的互联网饼干

- OptanonConsent
- OptanonAlertBoxClosed
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- _cf_bm

NECESSARY COOKIES

These are used to recognise a website user when they return to a website. This enables a website owner to personalise content for that user, for example by:

- Greeting the user by name.
- Remembering the user's preferences – such as choice of language – or font size changes.
- Providing users with information on local events or news by storing their regional location.
- Providing services such as watching a video or commenting on an item.

These cookies cannot track browsing activity on other websites and the information they collect may be anonymised – but they will be able to identify a user's device. These cookies will remain on a user's device until the user chooses to clear them. If a user chooses to do this, they will subsequently need to enter their details the next time they visit the website.

Cookies Used

- vimeo.com
- _vuid

必须使用互联网饼干

这些用于在网站用户再次访问网站时识别他们。这使网站所有者能够为该用户提供个性化的内容，例如，通过：

- 向用户问候姓名。
- 记住用户的偏好—例如 选择语言，或改变字体大小。
- 为用户提供当地事件或新闻的信息 通过存储他们的区域位置，为用户提供当地事件或新闻的信息。
- 提供服务，如观看视频或 对一个项目进行评论。

这些互联网饼干不能跟踪其他网站的浏览活动，它们收集的信息可能是匿名的—但它们将能够识别用户的设备。这些互联网饼干将保留在用户的设备上，直到用户选择清除它们。如果用户选择这样做，他们在下次访问网站时将需要输入他们的详细信息。

使用的互联网饼干

- vimeo.com
- _vuid

PERFORMANCE / ANALYTICAL COOKIES

These cookies are used to collect information about how users use a website, for instance which pages users go to most often, and if they get error messages from web pages. These cookies don't collect information that identifies a visitor. The data from such cookies are aggregated and anonymised, which means that we cannot identify a user as an individual. We ask for your consent before these types of cookies are used.

Cookies used

- `_gat`
- `_gid`
- `_ga`

TARGETING COOKIES

These Cookies will collect information about a user's browsing habits and allow the website owner to show the user adverts while they are browsing the website or other websites on the internet. They are set by the website owner or by third parties acting on behalf of the website owner and last for variable periods of time.

They may be used to deliver targeted advertisements to website users or to limit the number of times a visitors will see an ad. They are usually placed by advertising networks with the website operator's permission. They remember that a visitor has visited a website and this information is shared with other organizations such as advertisers.

性能/分析使用互联网饼干

这些互联网饼干用于收集用户如何使用网站的信息，例如，用户最常去的网页，以及他们是否从网页上获得错误信息。这些互联网饼干不会收集识别访问者的信息。来自此类互联网饼干的数据是汇总和匿名的，这意味着我们无法识别用户的个人身份。在使用这些类型的互联网饼干之前，我们会征得您的同意。

使用的互联网饼干

- `_gat`
- `_gid`
- `_ga`

针对性使用互联网饼干

这些互联网饼干将收集有关用户浏览习惯的信息，并允许网站所有者在用户浏览本网站或互联网上的其他网站时向其展示广告。它们是由网站所有者或代表网站所有者的第三方设置的，持续时间不定。

它们可能被用来向网站用户提供有针对性的广告，或限制访问者看到广告的次数。它们通常由广告网络在网站经营者的许可下放置。它们记住访问者曾访问过一个网站，并与其他组织如广告商分享这一信息。